

FOR IMMEDIATE RELEASE

For more trends and tidbits from *the* Halloween source, please contact:

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BuyCostumes.TV Feature Programs

When www.BuyCostumes.TV launches publicly on August 15th, viewers around the world can log on and tune in to the feature programs listed below (consult the site for show times). You, on the other hand, can take a sneak peek before that launch date (consult your Press Pass for details).

Each program is a runway show with professional models —think New York Fashion Week but with costumes. Rather than Kate Moss, you have Dorothy; instead of übermodel Brad Kroenig, you've got Darth Vader (with automated breathing machine, of course). As Fallen Angel, Napoleon Dynamite, Harry Potter, and more than 100 other characters walk the catwalk, the Queens of Halloween discuss the costumes, their material, prices, sizes, accessories, and, best of all, ideas for making this your most fashionable Halloween ever. Get a chance to see your potential costume in action on the runway. It's the haute couture of October 31st. This year, Halloween *is* fashion.

Tom Arma Collection (only at BuyCostumes.com)

Little Tikes - Infant & Toddler Costumes

Most Popular - Kids Costumes for 2005

Little Darlings - Girl's Costumes

Superheroes - Boy's Costumes

Blockbuster Movie Costumes

Groups & Theme Costumes

Pre-teen and Teen Costumes

Humorous - Adult Costumes

Ultimate/High End - Adult Costumes

Spicy, Racy...Sexy - Adult Costumes

Fun & Flirty - Adult Costumes

Most popular - Adult Costumes for 2005

Plus Size - Adult Costumes