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For more trends and tidbits from *the* Halloween source, please contact:
Anna Baxter Kirk, (262) 901-2300 x117, anna@BuyCostumes.com

BuyCostumes.com's Frighteningly Fun Facts for Halloween 2005

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| \$7,000,000,000+ | Size of the Halloween industry |
| \$3,600,000,000 | Estimated amount U.S. consumers spend on costumes each year <small>Source: Celebrate Express</small> |
| \$2,000,000,000 | Total dollars that North Americans spend on Halloween candy <small>Source: National Retail Federation, Holiday Retail Information, Halloween 2002</small> |
| 805,000,000 | Total weight of U.S. pumpkins produced in 2004 <small>Source: http://www.census.gov</small> |
| 150,000,000 | People in the U.S. who plan to celebrate fright night festivities this year <small>Source: unicef.org</small> |
| 36,800,000 | Number of potential 5- to 13-year old trick-or-treaters across the U.S. <small>Source: http://www.census.gov</small> |
| 20,000,000 | Number of visitors expected at BuyCostumes.com during the 2005 Halloween season |
| 1,000,000 | Number of costumes BuyCostumes.com will ship for Halloween '05 |
| 10,000 | Number of costumes, masks, other Halloween items available on BuyCostumes.com |
| 54% | Consumers 18-24 in the U.S. who plan to dress in costume <small>Source: National Retail Federation, Holiday Retail Information, 2004</small> |
| 45 | Countries in the world <i>other than the U.S.</i> to which BuyCostumes.com ships |
| 25 lbs. | Per capita consumption of candy by Americans <small>Source: http://www.census.gov</small> |
| 14 | Number of original programs that will premiere on BuyCostumes.TV in 2005 |
| 10% | Percentage of all pet owners who dress up their pets for Halloween <small>Source: http://domesticdiversions.com, 10/27/03</small> |
| 2 | BuyCostumes.com's rank in the Metropolitan Milwaukee Association of Commerce's list of fastest growing companies in Milwaukee, WI, 2004 |
| #1 | BuyCostumes.com is the largest online retailer of costumes in the world <small>Source: Costume manufacturers Rubies, Fun World, and Disguise</small> |